



## Official Event Frequently Asked Questions (FAQ)

Jump On It Society presents the Celebrating Our Culture Parade and Cookout.

### **What is Celebrating Our Culture Parade and Cookout?**

Celebrating Our Culture is a free community event. Everyone is welcome. Event includes the parade, legacy family meet-and-greet, family history exhibits, job fair, community panel, vendors, food, and evening performances.

### **When is the event?**

Saturday, October 24, 2026 | 3PM-9PM

### **Where is the event located?**

The event takes place across Rosewood Park, Rosewood Field, and Doris Miller Auditorium at 2300 Rosewood Avenue, Austin, TX 78702. The parade travels down Rosewood Ave. between Hargrave and Chestnut Ave.

# Parade Information

## **Do I need a ticket to view the parade?**

The parade is open to the public. No ticket required. Everyone is welcome.

## **What time does the parade start?**

The parade begins at 3:00 PM on Saturday, October 24.

## **Where should I stand to watch the parade?**

Rosewood Avenue, between Hargrave and Chestnut, is the designated parade viewing area.

## **Can I bring lawn chairs?**

Yes

## **Can I receive candy or giveaways from parade participants?**

Yes. Parade participants may distribute candy and approved items to spectators.

## **Will the streets be closed?**

No full road closures are planned. Austin Police Department will provide a moving police escort, referred to as a police bubble, for the procession.

## **Where can I park?**

Parking options include:

- **Neighborhood Street Parking**  
Available throughout the surrounding neighborhood. Please observe posted restrictions and avoid blocking driveways.
- **Mt. Calvary Missionary Baptist Church**  
2111 S. L. Davis Ave., Austin, TX 78702  
Approximately 5-minute walk to Doris Miller Auditorium.
- **ACC Eastview Campus**  
3401 Webberville Rd., Austin, TX 78702  
Approximately 13-minute walk to Doris Miller Auditorium.
- **Conley-Guerrero Senior Activity Center**  
Approximately 15-minute walk to Doris Miller Auditorium.

Parking may be limited. We encourage carpooling and early arrival. Parking availability is not guaranteed. Follow posted parking restrictions and event staff directions.

# Jump On It Soundstage

## **What time does the Jump On It Soundstage celebration begin?**

Evening activities are scheduled to begin around 4:00 PM at Rosewood Field and continue until 9:00 PM.

## **Where is the Soundstage located?**

The Soundstage is located outdoors at Rosewood Field in Rosewood Park.

## **Do I need to attend the parade to enjoy the Soundstage?**

No. You may attend the evening celebration independently.

## **Who will be performing?**

The Soundstage will feature entertainment and community performances. Performances include the Texas Empowerment Pep Band, All Female Showcase, DJ Hella Yella and Friends, FMBLongMoney, Ray J and more.

## **Can I bring my own lawn chairs?**

Yes! Lawn chairs are encouraged so you can relax and enjoy the evening.

## **Can I bring a cooler with food and drinks?**

Yes. Attendees may bring coolers with food and beverages, subject to security screening and event restrictions.

## **Will food be available?**

Yes. Food vendors selling food are part of the celebration. Availability and pricing may vary. However, participants are encouraged to bring their own coolers with food and beverages.

## **Are children welcome at the Jump On It Soundstage?**

Yes. The celebration is intended for families and community members of all ages.

## **Is there a job fair?**

Yes! A youth and adult job fair is planned outside on Rosewood Field, connecting attendees with employment opportunities and participating organizations.

## **Will there be vendors and community resources?**

Yes. Local businesses, food vendors, organizations, and resource providers will be participating throughout the event.

**Can I attend just one activity?**

Yes! You're welcome to attend any portion of the celebration that interests you.

**Can I attend multiple activities?**

Absolutely! You can watch the parade, visit the auditorium, and then head to Rosewood Field for the evening festivities.

**Will there be security?**

Yes. Security personnel and event staff will be present. Security screening will be conducted at designated event entry points.

**Can I leave and return?**

Yes. Re-entry is allowed, but attendees may need to complete security screening again.

## **If you are in the Parade**

**What time should parade participants arrive?**

Parade participant check-in and lineup take place from 12:30–2:30 PM.

**Where do I check in?**

The parade staging area is located at 903 Neal Street, Austin, TX 78702. Look for the designated check-in tent and follow staff directions.

**How will I know where to line up?**

Your lineup position will be provided during check-in. Event staff and parade coordinators will direct you to your assigned staging area.

**Can I decorate my vehicle or float?**

Yes. Participants may decorate vehicles, trailers, and floats. Decorations should be securely attached and must not interfere with safe operation, visibility, or passenger safety.

**Can I hand out candy or promotional items?**

Yes. Participants may distribute candy and other approved items to spectators. Items should be handed out safely without encouraging spectators to enter the roadway.

**Can I play music or perform?**

Yes, for registered entries approved for performances or amplified sound. Coordinate any special equipment or performance requirements with the parade team.

**Where does the parade end?**

The parade concludes near Doris Miller Auditorium and Rosewood Field. Most vehicles and walkers will unload at the Doris Miller parking area. Others may be directed to Chestnut Avenue.

**Can I attend the celebration after participating?**

Absolutely! We encourage all participants to join the legacy family meet-and-greet and enjoy the rest of the event.

## **Legacy Family Meet & Greet**

**What is the Legacy Family Meet & Greet?**

It's an opportunity to reconnect with East Austin families, share memories, honor community history, and recognize the people who helped build the neighborhood.

**Do I have to be a member of a legacy family to attend?**

No! The meet-and-greet is open to everyone.

**Where are the family exhibits located?**

Family history displays and indoor community activities will be featured inside Doris Miller Auditorium.

## **Community Panel**

**What is the Community Panel about?**

The panel, Building Community Wealth, will explore three important questions:

1. What does community look like in 2026?
2. How do we create sustained wealth?
3. What initial steps can we take to move forward?

The panel begins at 6:00 PM inside Doris Miller Auditorium and is hosted by Miles Bloxson.

## Food truck/Vendor Information

### **I am a vendor, food truck operator, or cook-out participant. Where do I go?**

All participating vendors, food trucks, and cook-out participants must check in with their designated coordinator before setting up. You will receive instructions for unloading, parking, and your assigned location.

### **I am participating in the job fair. What should I do?**

Contact your job fair coordinator for your designated arrival time, check-in instructions, and booth assignment. Employers should be fully set up before the job fair opens.

## Legacy Family

### **I am representing a legacy family. What should I expect?**

Participating families should check in with the family concierge, confirm their parade or exhibit participation, and follow instructions for the meet-and-greet and arrival at Doris Miller Auditorium.

## Volunteer

### **I signed up to volunteer. Where should I report?**

Volunteers should follow their assigned reporting time and location. Upon arrival, check in with the designated volunteer or command center team to receive instructions and assignments.

***Volunteer assignments will be sent out Thursday evening.***

**Who should I contact if I have questions or need assistance?**

Contact the event team at 512-348-8005 or visit [jumponitsociety.com](http://jumponitsociety.com).